



# EXCLUSIVE PRE-EVENING EVENT

ON THE OCCASION OF THE  
6. SWISS GREEN ECONOMY SYMPOSIUM

## SUSTAINABLE BUSINESS IS SMART BUSINESS

ALEX DE  
GEUS

CEO and Board Member  
of the Gemaco Group

ZEB  
PORTANOVA

COO  
Vestergaard

MASHA UND  
DAVID DIMITRI

Artists, entrepreneurs,  
board members

# SUSTAINABLE BUSINESS IS SMART BUSINESS MONDAY, SEPTEMBER 3, 2018 WINTERTHUR

On **September 3rd 2018**, Lifefair and Global Compact Network Switzerland are pleased to invite you to the Pre-Evening event of the 6th Swiss Green Economy Symposium in Winterthur.

Join us and exchange ideas with inspiring leaders and innovators in the field of sustainability. **Alex de Geus** is board member and CEO of the Gemaco Group. **Zeb Portanova** is COO of Vestergaard. For both companies, sustainable business, the 10 UN Global Compact Principles and the SDGs are at the heart of their business strategy.

They will share their stories. What are the **opportunities and challenges**? How can an SME profitably use SDGs? How do they manage responsible business behavior to be competitive, successful and thus therefore meaningful for economy, ecology and society at the same time?

The artists and entrepreneurs Masha and David Dimitri give us an insight in their collaboration with Society.Vision, a project aiming at beneficially integrating culture and business.

**Join us for an informal dinner with input, open dialogue and mutual exchange in a relaxed atmosphere.**

Kindly supported by:

Official congress hotel



**Society.Vision**



## PROGRAM

- 1830 Welcome drinks
- 1900 Welcome and start of networking dinner
- Food-for-thought  
— Alex de Geus, Gemaco Group  
— Masha Dimitri and David Dimitri, artists  
— Hugues Chatelain, Society.Vision  
— Zeb Portanova, Vestergaard
- 2130 End of the official part  
Informal gathering

## MODERATION

### **Antonio Hautle**

Executive Director Global Compact Network Switzerland

### **Dr. Anja Bundschuh**

Head of Communication Lifefair

The event will take place in Winterthur at the **Park Hotel Winterthur**, the official hotel partner of the Swiss Green Economy Symposium.

Cost: 175.- CHF