

# BENEFITS THROUGH INNOVATIVE COLLABORATION

4. SEPTEMBER 2018,  
13:30–15:30 UHR

Technopark Winterthur  
Technoparkstrasse 2, 8406 Winterthur  
Raum: LT AE150, Eingang A , Parterre

## Herausforderungen

Collaboration and openness contribute to a peaceful social life. Do they also yield a competitive advantage? From advanced approaches in technical education to manufacturer and Fablab networks, the key elements of the innovation paradigm, which take place in interdisciplinary, bottom-up and/or community-driven projects are identified.

## Zentrale Fragen

The workshop gathers speakers from all over Switzerland as well as the world and presents cases such as: how to share technology between companies, consumers and local communities; how to connect communities of inventors with open hardware; how to share projects with circularity; how to promote computational thinking and play among children; how sharing commonalities creates value.

## Ihr Nutzen

The speakers present their case studies and engage in a deepening conversation.

MIT:

### KARIME ABIB

CEO & Sustainable Business  
Designer, AdvantiKA GmbH

### THOMAS AMBERG

IoT Professor, FHNW

### SERENA CANGIANO

Responsible of FabLab and  
Coordinator of Master in Interaction  
Design, University of Applied  
Sciences and Arts of Southern  
Switzerland SUPSI

### LEO CAPREZ

Account Director  
Corporate Relations, WWF

### PIERRE COURTEMANCHE

CEO & Founder, GeoTraceability  
part of Optel Group

### FREEK VAN EIJK

Director, Holland Circular Hotspot

### JOHANN RECORDON

Co-founder, circleRise

### REGULA STAUB

Managing Director, Creative Hub  
Switzerland



Melden Sie sich jetzt an:  
[www.sges.ch/anmeldung](http://www.sges.ch/anmeldung)  
[anmeldung@sges.ch](mailto:anmeldung@sges.ch)

Presenting Partner:

University of Applied Sciences and Arts  
of Southern Switzerland

**SUPSI**

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## PROGRAMM

### INTRODUCTION

Serena Cangiano—Responsible of FabLab and Coordinator of Master in Interaction Design, University of Applied Sciences and Arts of Southern Switzerland SUPSI

### CHANGEMAKER-IMPULSE

#### **Open source and collaboration as a competitive advantage**

Serena Cangiano

#### **Bottom-up Innovation in IoT**

Thomas Amberg—IoT Professor, FHNW

#### **Interconnectedness and Benevolence as basis for Radical Circularity**

Johann Recordon—Co-founder, circleRise

#### **Innovative Dutch collaboration examples in the circular economy**

Freek van Eijk—Director, Holland Circular Hotspot

#### **Result driven Collaboration within & Beyond the Corporation - Real Cases Overview**

Karime Abib—CEO & Sustainable Business Designer, AdvantiKA GmbH

#### **A collaborative approach to increase the demand for sustainable palm oil**

Pierre Courtemanche—CEO & Founder, GeoTraceability part of Optel Group

#### **Unlikely allies collaborate and create disruptive innovation for sustainability**

Leo Caprez—Account Director Corporate Relations, WWF

#### **Creative Hub Switzerland**

Regula Staub—Managing Director, Creative Hub Switzerland

### PANEL

Karime Abib

Thomas Amberg

Serena Cangiano

Leo Caprez

Pierre Courtemanche

Freek van Eijk

Johann Recordon

Regula Staub

### CONCLUSION

Serena Cangiano

### MODERATION

Serena Cangiano

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### INNOVATIONSFOREN: FACHTAGUNGEN FÜR IHREN UMSETZUNGSERFOLG

Hier diskutieren Sie fachspezifisch, erhalten praxiserprobte Handlungsempfehlungen und einen umfassenden Überblick. Und natürlich: Networking, neue Kontakte, neue Ideen

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### IMPRESSUM

#### LIFEFAIR

Fuhrstrasse 31  
8820 Wädenswil  
076 204 35 97