

SWISS GREEN ECONOMY SYMPOSIUM 2016

TRANSFORMATION
AND CHANGE
A Wealth of Opportunities!

with:



Dr. Matthias Bölke
CEO of Schneider Electric
(Schweiz) AG and
Feller Ltd
President of swiss-
cleantech Association



Dr. Béatrice Conde-Petit
Food Safety Officer
Bühler AG



Hansueli Loosli
President of the Board of
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Antimo Perretta
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Bernhard Lanzendörfer
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President of Green Building
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Peter Schilliger
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National Council
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Valentin Vogt
President of
the Swiss association
of employers

MONDAY,
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WINTERTHUR
CONVENTION CENTER



www.sges.ch

Factsheet

SMART CHANGE MAKERS

— Achieving Sustainable Success

MISSION

The Swiss Green Economy Symposium is held annually and is the most important and comprehensive forum for sustainable business. It encourages an open dialogue on economically successful sustainability as an integral part of company life and the potential for an ecologically and socially responsible Swiss economy in the domestic and global markets. The 17 Sustainable Development Goals set by the UN in 2015 provide the foundation for discussions.

TARGET AUDIENCE

The symposium is aimed at leading managers and successful, innovative entrepreneurs from the worlds of business, politics, management, science, and NGOs who want to profit from the added value and opportunities offered by the sustainable economy.

KEY QUESTIONS

- What are the specific recipes for business success?
- What conditions are required? What needs to change?
- Who are the SMART CHANGE MAKERS in Switzerland?

ADDED VALUE FOR YOU

- Meet high-profile opinion leaders and SMART CHANGE MAKERS in person
- Take part in the dialogue, exchange ideas, and network at an event that deals with a wide range of topics
- Learn about real-world success models
- Gather innovative ideas and inspiration for new products and services

- Participate in a critical and constructive exchange between different stakeholder groups

VIEWPOINTS

“The key message of the Swiss Green Economy Symposium is to go home and do it: that’s how you change things.”

Balz Halter

President of the Board of Directors at Halter AG

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“For me, the key message of the Swiss Green Economy Symposium is to be inspired by the good work being done in the area of sustainability.”

Carmen Walker Späh

Cantonal Councillor for Zurich

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“I think smart change means really challenging our own values to provide the ideal foundation for future generations to build on.”

Dr. Christoph Juen

Economic Adviser, juenconsulting

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“What I like about the Swiss Green Economy Symposium is that it focuses on the opportunities for global growth. As a technology leader, Switzerland can contribute significantly to an even greener economy.”

Monika Rühl

Chairwoman of the Board of Directors of economiesuisse

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